

OctoberFirst Consulting

Media Release

Nigeria Seeks Waste Solutions in Australia

OctoberFirst Consulting Sydney in partnership with Waste Management Association of Australia (WMAA) is set to host the very first Nigeria waste management opportunities seminar captioned "Nigeria's Waste: Your Wealth" in Sydney.

The seminar, a brainchild of OctoberFirst Consulting is endorsed by Nigeria High Commission in Australia. The event is primed to present Australian companies with a ground-breaking opportunity to promote their waste management products and solutions to a strong delegation of Nigerian environmental management stakeholders. The Principal of OctoberFirst Consulting, Mr. Frank Aneke said the seminar is expected to generate opportunities for Australian companies to export into the biggest consumer market in Africa and Middle East.

The Nigerian delegation is expected to include representatives from 36 State Governments, private sector and other stakeholders. The seminar will offer a unique platform for five Nigerian State Governments to promote investment and trade opportunities in their waste management sector to a target audience of small, medium and large Australian waste management companies with interest in Nigeria.

The premier event is scheduled for Thursday 26th of March 2009 at The Sebel, Parramatta Sydney. It is expected to attract representatives from companies, trade associations, environmental analysts, consultants, media and Nigerian community in Australia.

Nigeria's Waste: Your Wealth seminar will feature speeches from stakeholders, presentations and the Guest of Honour is Nigeria High Commissioner in Australia, Professor Sunday Agbi.

There would be networking cocktail party after the seminar and a guided tour of landmark waste management infrastructures for Nigerian delegation after the seminar.

Mr. Frank Aneke declared that "Nigeria Waste: Your Wealth Seminar presents a pioneer opportunity for Australian environmental management companies to network with key decision-makers from Nigeria interested in environmental management solutions and products Australia could offer."

For more information or to register for the seminar, please visit the seminar homepage at www.africaninvestmentseminar.com or www.octoberfirst.com.au.

About OctoberFirst Consulting

OctoberFirst Consulting is a Sydney-Australia based Communication Company founded by Mr. Frank Aneke. We are dedicated to the promotion of trade and investment opportunities between emerging African economies and niche business sectors across the globe.

Our services include but are not limited to: investment destination promotion, business services, corporate communication, international public relations, events management, media relations and investment research. For more information please call Frank on +61 (0) 421 743 463 or better still visit us at www.octoberfirst.com.au.